



**MINISTRY OF
FOREIGN AFFAIRS
OF DENMARK**
Danida



Business Integrity Week 2018

Success Story of UNIC-UNDP Partnership

UNDP's Approach to Corruption Prevention

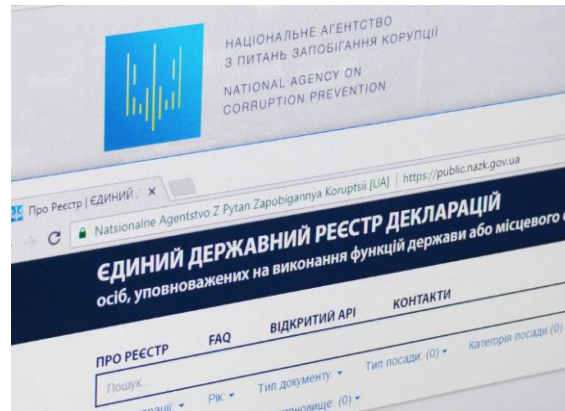
Institutions
and policies

+

Instruments and
tools

+

Knowledge
and skills



UNDP-UNIC Key Cooperation Benchmarks in 2017-2018

- **January 2017:** UNDP joined OECD and EBRD to invite businesses to become more active players in building integrity in Ukraine.
 - **October 2017:** with the assistance of OECD, EBRD and UNDP the Ukrainian Network of Integrity and Compliance (UNIC) was launched.
 - UNDP supported **Business Integrity Week 2018 of 14-18 May** - a series of events that engaged business community, state authorities, civil society, business associations, educational institutions and media to promote business integrity in Ukraine.
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Why cooperate with UNIC?

- Bottom up solidarity incentive
 - Creating a community for integrity
 - Building trust and communicating expectations
 - Being more ambitious for a better future
 - Bridging economic and political dimensions
 - Raising awareness via best practices, success stories and lessons learnt
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SUSTAINABLE DEVELOPMENT GOALS

1 NO POVERTY



2 ZERO HUNGER



3 GOOD HEALTH AND WELL-BEING



4 QUALITY EDUCATION



5 GENDER EQUALITY



6 CLEAN WATER AND SANITATION



7 AFFORDABLE AND CLEAN ENERGY



8 DECENT WORK AND ECONOMIC GROWTH



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



10 REDUCED INEQUALITIES



11 SUSTAINABLE CITIES AND COMMUNITIES



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION



14 LIFE BELOW WATER



15 LIFE ON LAND



16 PEACE, JUSTICE AND STRONG INSTITUTIONS



17 PARTNERSHIPS FOR THE GOALS



SUSTAINABLE DEVELOPMENT GOALS

Business Integrity Week in figures

- 3 initiators (BOC, OECD, EBRD)
 - 2 organizers (UNIC and UNDP with DMFA's support)
 - 3 partners (TI Ukraine, MIM-Kyiv Business School, Ukrainian Chamber of Commerce)
 - 5 days (14-18.05.2018)
 - 4 locations + online
 - 7 events in Kyiv (press-briefing, round-table and expert panel discussions, leaders debate, training and social media campaign)
 - 140 unique offline participants (74 men and 66 women)
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Success formulas of BIW

- Corporate integrity idea + more businesses implementing it **(i.g. integrity followed + controlled)** = **better conditions for doing business;**
 - Good business reputation -> better HR brand and public trust -> **more professionals employed + deeper engagement**
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BIW 2019

- Based on BIW 2018 feedback
 - Regional events (e.g. in bigger cities of Ukraine)
 - Partnerships with business-schools
 - Sectoral sessions / sessions for structural units across companies
 - BIW content online
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Thank you!

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