



# New Thinking in Integrity: Where is UNIC Now?

---

*Tetiana Kheruvimova*  
Business Ombudsman Council

# UNIC Community in Numbers



Members

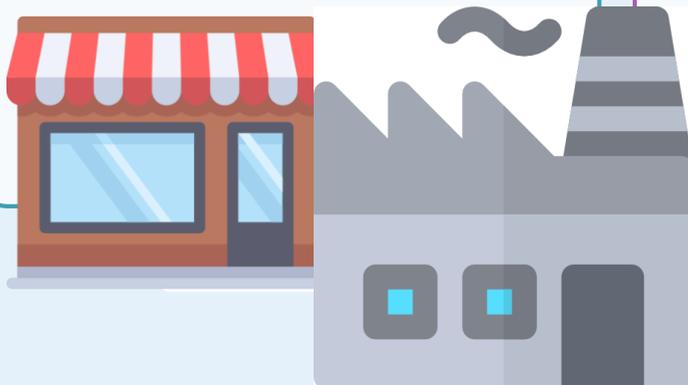
**42**  
companies

Employees

**25,724**  
all over the country

Cities

**28**



# Key Numbers

## Members

**42**  
companies

**3** under  
consideration



- Micro (Up to 10 employees, annual revenue less EUR 2 mln)
- Small (up to 50 employees, annual revenue less EUR 10mln)
- Medium size enterprise (up to 250 employees, annual revenue less EUR 50mln)
- Large company (over 250 employees, annual revenue over EUR 50mln)

# Key Numbers



## Employees

25,724

In



28

Cities all over the  
country



# Key Numbers



## Sectors

1. Pharmaceutical
2. Accounting
3. Agriculture & Agribusiness
4. Banking
5. Beauty & Cosmetics
6. Construction
7. Financial Services
8. FMCG
9. Food industry
10. IT
11. Legal Services
12. Manufacturing
13. Real Estate
14. Retail



# UNIC Members Motivation



## Expert View

Experts meetings / trainings and access to best international practices

## Good Business Reputation

Educating business (counterpartners, competitors) and citizens about integrity and transparency; Making the market better

## Value-adding

Easier access to credits, easier entry to international markets, lightening regulatory pressures

## Communication

Benefit from the experience of the Network's members in addressing the same challenges and sharing the best practice

## Commitment to ABC measures

Combating corruption through collective action

# UNIC Members Levels



1	Completed Self-Assessment Questionnaire	UNIC Member
2	Passed Open Data Screening	
3	Signed and complies with UNIC Memorandum	
4	Performed commitments taken in the course of self-assessment	Business Integrity Logo Holder
5	Implemented the Business Integrity Standard	
6	Passed verification of the Business Integrity Standard	
7	Maintains the Business Integrity Standard and regularly passes verification	

# UNIC Members Commitment



# Confidence arising from...

Control

## Executive Board

(approved under the voting date 2 October 2017)

## Ethics Committee

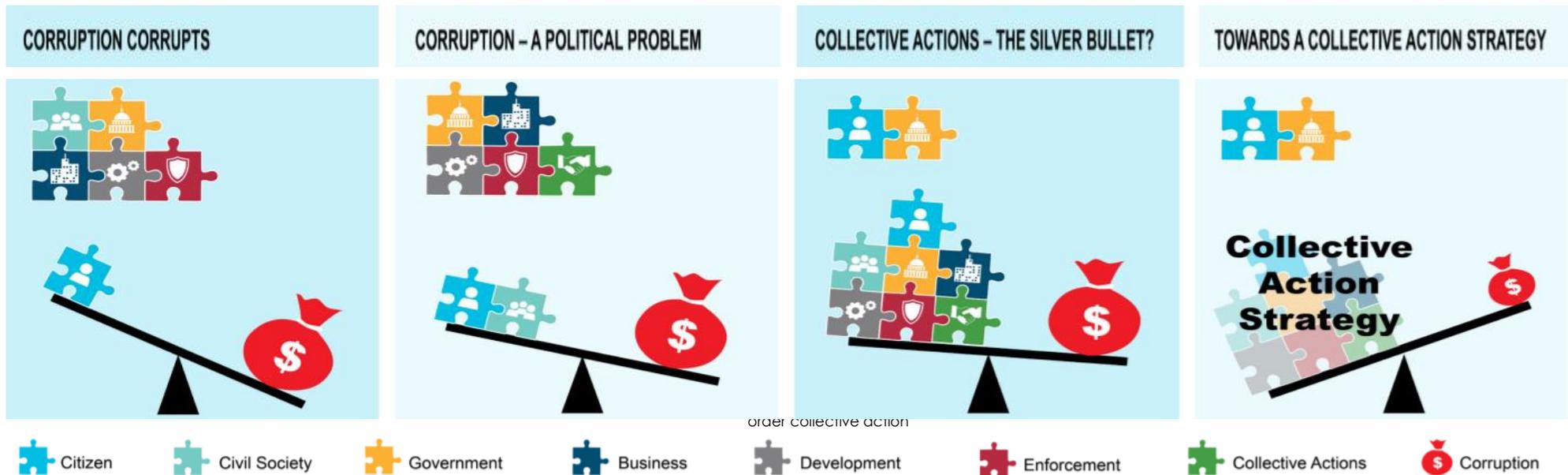
(will be approved at the meeting of the Executive Committee on 9 October 2017)

## Experts Groups

(please join)

Single transparency standard among the Network's peers under the supervision of neutral third parties

# Where are we now?



In a thoroughly corrupt setting even **people that think corruption is morally wrong are usually likely to take part** because they see no point in doing otherwise. (B Rothstein)

What is needed to establish a new **equilibrium** of social exchange is a big bang type of change.

(B Rothstein)

A multi-stakeholder collective action strategy will more likely upset the **equilibrium** by reducing freeloading, overcoming political structures and resolving the second-order collective action dilemma than disparate programs that are not coordinated or part of a wider strategy. (J Storey)

Focus on the things that you can do something about... tackle corruption **where you have the best chance of success.** (M Khan)